



2024 Tribal Council Candidates

2024 Puyallup Tribal Council Voters' Guide schedule and process

The Communications Department will publish two Voters' Guides during the 2024 election season.

The guides will feature candidate statements and photos, and will be mailed to Tribal Members' homes, posted on the Tribe's website and used on other platforms.

1. Submissions are limited to one photo and 1,000 words or less per candidate.

(This will give each candidate up to about 2 newspaper pages' worth of space to use.)

Recommended photo sizes:

- 900 pixels x 1200 pixels
- 3 inch by 4 inch at 300 pixels/inch
- 12.5 inch by 16.5 inch at 72 pixels/inch

The largest size possible will produce the best quality photo when printed.

2. There are a variety of ways to submit your photo and statement. Deadlines are **5 p.m. Feb. 14** for the Primary Election, and **5 p.m. April 12** for the General Election. No late submissions will be accepted.

- Submissions can be turned in during business hours or mailed and received by the deadline to: Tribal Council Offices, Puyallup Tribe of Indians, 3009 E. Portland Ave., Tacoma, WA, 98404.
- Submissions can also be emailed to news@puyalluptribe-nsn.gov.

3. Communications staff **WILL NOT EDIT** submitted content and **WILL NOT PROOFREAD FOR SPELLING OR TYPOS**. Candidates are encouraged to spell check and grammar check for typos before submitting their content.

4. Candidates will have **ONE** opportunity to make changes to the first proof. Word count and photo limits remain in place. They will receive a final proof of requested changes. No further changes will be allowed (unless it was a mistake by the Communications Department in interpreting the change).

5. Candidates will be listed in the Primary Election Voters' Guide in the order they registered and in the General Election Voters' Guide by the number of votes they received in the primary.

6. Candidates also have an opportunity to purchase ads in Puyallup Tribal News, which is published separately and will have its own deadlines. This will give candidates the opportunity to use additional photos, logos and other content that they cannot use in the Voters' Guides.



2024 Tribal Council Candidates

Deadlines for candidate ads in the Puyallup Tribal News

The Puyallup Tribal News is offering paid advertisements for Tribal Council candidates during the 2024 election season.

Here's how it works:

- Submit payment of \$150 for a half-page or \$300 for a full-page to the Accounting Department. The price will pay for an ad to run once.
- Accounting will send proof of payment to the news staff.
- Out of fairness to all candidates, Communications staff will not design your ad. You may want to hire a designer or a friend or family member who knows how to design ads.
- Send a PDF of your ready-to-publish ad to news@puyalluptribe-nsn.gov. The ad will not be placed into the paper until proof of payment is received from Accounting.
- Ad sizes: full page is 10.25 inches by 16 inches at 300 pixels/inch. Half page is 10.25 inches by 8 inches at 300 pixels/inch.

Ads must be submitted **by 5 p.m.** on the following dates:

- **Feb. 14** for the March edition, which is scheduled to be mailed to Tribal Members on February 28.
- **March 13** for the April edition, which is scheduled to be mailed to Tribal Members on March 27.
- **April 12** for the May edition, which is scheduled to be mailed to Tribal Members on April 24.
- **May 8** for the June edition, which is scheduled to be mailed to Tribal Members on May 22.

Ads will be displayed in alphabetical order by last name in the paper.

Candidates will have a chance to view a proof of their ad before it is published.

Out of fairness to all candidates and voters, **ADS RECEIVED AFTER THE DEADLINE OR WITHOUT VERIFIED PAYMENT WILL NOT BE ACCEPTED.**